

IBM webMethods B2B

Enterprise grade B2B with AI-powered integration

Highlights

- Accelerate partner onboarding
- Hybrid integration capabilities
- Connect seamlessly with mission critical applications
- Flexible deployments

The way we conduct business with our trading partners and customers has rapidly changed over the years. Thanks to recent disruptions and the growth of digital technologies, organizations are increasingly leveraging technology to stay ahead. Simplifying data exchange processes with your trading partners is essential for successful digital transformation.

IBM webMethods B2B, built on IBM webMethods Hybrid Integration, with a self-service portal for your partners, simplifies partner onboarding and management. The integrated IBM VAN provides access to over 3 million pre-existing partners. You can define and store communications to automate partner transactions across various standards.

With more than 600 ready-to-use connectors, it simplifies back-end integration with mission-critical applications and securely streamlines data flow across on-premises and multi-cloud environments. The robust rules engine accelerates configuration even for complex requirements. IBM webMethods B2B SaaS is now available on both AWS and Azure, offering greater flexibility to securely scale your IT modernization journey.

IBM webMethods B2B SaaS now available on both AWS and Azure, offering greater flexibility to securely scale on your IT modernization journey.

Accelerated partner onboarding

IBM webMethods B2B helps reduce partner onboarding time from days to hours. Simply send out an invite to your partners to let them complete the onboarding process. The self-service partner portal enables role-based access to improve productivity and eliminate manual errors.

IBM VAN now integrated with IBM webMethods B2B gives ready access to over three million pre-existing partners you can leverage. It also helps in automating partner transactions thru pre-defined inbound and outbound communication channels. An intuitive user experience designed for multiple user personas helps improve productivity.

Hybrid Integration capabilities

IBM webMethods B2B is built on the next-generation integration suite – ‘IBM webMethods Hybrid Integration’. Now manage all your integration needs like application integration, API management, B2B, file transfers, events automation in one unified solution.

IBM webMethods Hybrid Integration enables secure access across hybrid or multi-cloud environments within your organization. With ready access to over 600+ connectors and adapters for your integration needs, IBM webMethods Hybrid Integration provides superior control and ease of management with better control on security and compliance.

Connect seamlessly with mission critical applications

IBM webMethods B2B built on IBM webMethods Hybrid Integration helps simplify back-end integration with mission critical applications to enable real-time data exchange. Re-usable processing rules helps provide end-to-end visibility into B2B transactions across your entire trading network.

The ready to use 600+ connectors simplifies back-end integration and streamline data flow securely across on-premises and multi cloud environments. The robust rules engine helps speed up configurations for even complex requirements.

Flexible deployments

IBM webMethods B2B is now available in both AWS and Microsoft Azure as a stand-alone offering or as part of IBM’s hybrid iPaaS. Connect seamlessly across on-premises and multiple clouds, scale up / down efficiently in line with business demands. Use ELA and ESA credits for your webMethods B2B licenses in AWS and Azure.

IBM webMethods B2B is a market leading EDI solution that can be deployed on-premises or on the cloud and enables easy access and management across a hybrid multi-cloud environment. It supports many standards and protocols across major industries to enable compliance. The simplified partner onboarding and ready-to-use connectors helps our customers to easily manage partner onboarding and back-end integrations with mission critical applications like SAP or Salesforce.

IBM webMethods B2B part of IBM webMethods Hybrid Integration helps bring together all integration needs under a single unified experience to optimize workflows and provide better security and compliance. The integrated IBM VAN gives ready access to over three million partners and provides faster and better data exchange experience. IBM webMethods B2B with IBM webMethods Hybrid Integration and IBM VAN provides better user experience for both developers and line of business users across the organization.

According to a recent Forrester study, customers using webMethods B2B alongside other webMethods capabilities achieved 33%–67% time savings on integration projects, reduced application downtime by 40%, and realized a 176% ROI—with payback in under 6 months.¹

To learn more about IBM webMethods B2B, contact your IBM representative or IBM Business Partner or visit ibm.com/products/webMethods-b2b.

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¹[The Total Economic Impact of IBM Integration](#) – Forrester Research

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